



EXECUTIVE WOMEN'S ALLIANCE

2007 SPONSORSHIP AT-A-GLANCE

EWA programs effectively support women's leadership because they harness and promote the ambitions and intentions of both individuals and organizations. Corporate sponsorship insures that individual development is supported and extended into an organization that is ready to take action and improve overall performance.

GENERAL SPONSORSHIP BENEFITS:

- ◆ Enhanced visibility and credibility with top executive women in Fortune 1000 companies
- ◆ Complimentary or discounted program registrations
- ◆ Dr. Gallagher or an Alliance for Excellence partner will spend time to help leverage and integrate EWA programs into your corporate leadership development and retention strategies
- ◆ Internet link to your home page from the EWA website
- ◆ Corporate logo in conference or workshop program and invitation
- ◆ One-page corporate profile in workshop binder
- ◆ Table available for corporate marketing materials
- ◆ Corporate greeting at program break, meal or recreational event
- ◆ Media Exposure. Due to media restrictions, media visibility cannot be insured for all sponsors; however, every effort will be made to gain as much exposure as possible.
- ◆ "Legacy" distinction for multi-year sponsors to highlight longstanding commitment to the EWA

LEVELS OF SPONSORSHIP:

Diamond: \$25,000 sponsorship

- ◆ Five complimentary EWA Conference registrations for senior executive women from sponsor or client company, *OR*
- ◆ Three complimentary Going to the Top Leadership Series registrations for mid-management women, *OR*

- ◆ One complimentary Leadership Alliance registration for a mid-management woman, *AND*
- ◆ Full Page ad in program
- ◆ Eight hours organizational consulting

Platinum: \$20,000 sponsorship

- ◆ Four complimentary EWA Conference registrations for senior executive women from sponsor or client company, *OR*
- ◆ Two complimentary Going to the Top Leadership Series registrations for mid-management women, *OR*
- ◆ One complimentary Leadership Alliance registration for a mid-management woman, *AND*
- ◆ Half page ad in program
- ◆ Four hours organizational consulting

Gold: \$15,000 sponsorship

- ◆ Three complimentary EWA Conference registrations for senior executive women from sponsor or client company, *OR*
- ◆ One complimentary Going to the Top Leadership Series registration and fifty percent discount on a second registration for a mid-management woman, *OR*
- ◆ Fifty percent discount on one Leadership Alliance registration for a mid-management woman, *AND*
- ◆ Half page ad in program
- ◆ Three hours organizational consulting

Silver: \$10,000 sponsorship

- ◆ Two complimentary EWA Conference registrations for senior executive women from sponsor or client company, *OR*

- ◆ One complimentary Going to the Top Leadership Series registration for a mid-management woman, *OR*
- ◆ Twenty five percent discount on one Leadership Alliance registration fee for a mid-management woman, *AND*
- ◆ Quarter page ad in program
- ◆ Two hours organizational consulting

Bronze: \$5,000 sponsorship

- ◆ One complimentary EWA Conference registration for a senior executive woman from sponsor or client company, *OR*
- ◆ Fifty percent discount on one Going to the Top Leadership Series registration for a mid-management woman, *OR*
- ◆ Fifteen percent discount on one Leadership Alliance registration fee for a mid-management woman, *AND*
- ◆ One hour organizational consulting

Host* – Going to the Top Leadership Series:

- ◆ Two complimentary Going to the Top Leadership Series registrations for mid-management women – both sessions
- ◆ One executive man or woman on the workshop's "Tell-it-Like-it-Is" Panel
- ◆ One hour organizational consulting

***Requirement** – Host room rental, catering and AV requirements for 45-75 people. Attendee reception – Session One or Panel dinner – Session Two.