



**Strategic Leadership Imperatives:
A Dialog for Success**

**12th Annual
Executive Women's Alliance™ Summit**

Agenda-At-A-Glance

May 6-8, 2007
The Boulders Resort & Golden Door Spa
Carefree, Arizona

Corporate Partners



Saturday, May 5, 2007

5:30pm-7:30pm

Cocktail Reception for Early Arrivals

Sunday, May 6, 2007

8:00am-4:30pm

Pamper Yourself

Find restoration and renewed energy at the celebrated five-diamond 33,000 square foot Golden Door Spa; play a round of golf on thirty-six fairways with tees atop massive boulders and wildlife darting into the rough; or explore the majestic beauty of Sedona or the Grand Canyon.

4:30pm-6:00pm

Registration

5:00pm-6:00pm

Cocktail Reception

6:00pm-6:30pm

Welcome

Carol A. Gallagher, PHD

Managing Partner, **Alliance for Excellence**

Author of the best-selling book, **Going to the Top**

6:30pm-9:00pm

Dinner and Opening Session

**Hosted by TBD*

7:30pm-9:00pm

Lessons in Successful Leadership

The Honorable Janet Napolitano (to be confirmed)

Governor, **The State of Arizona**

Dora Schriro (confirmed)

Director, **Arizona Department of Corrections**

As the only woman to lead two state prison systems, and described as "one of America's leading minds on modern, effective prison management," by Arizona Governor Janet Napolitano, Dora Schriro will highlight the characteristics and behaviors necessary for strong female leaders to be successful.

Monday, May 7, 2007

7:30am-8:30am

Breakfast

8:30am-10:00am

Setting the 2007 Economic Stage

Dana Johnson,

Senior Vice President and Chief Economist, **Comerica, Inc.**

Despite the war on terror, volatile oil prices, a decline in manufacturing, housing and construction, and only a tepid growth in consumer spending, the US economy is still growing. What will keep the engine going? What could derail growth? Dana Johnson will share his views on the US and global economy and their impact on large corporations.

10:00am-10:30am

Break

10:30am-12:00pm

Strategic Branding: Internal and External Significance

Rosanne O'Brien,

Corporate Vice President Communications, **Northrop Grumman Corporation**

Join Rosanne O'Brien for an in depth conversation on what executive leaders need to do to align branding efforts with employees' experience. She will share her insights on how managers' everyday decisions create – or destroy – your company's strategy as well as how to generate employee behavior that brings the corporate brand to life while effecting the bottom-line.

12:00pm-1:15pm

Lunch

1:30pm-3:00pm

Driving Results: The Value of Powerful and Dynamic Language

Sheri Jeavons,

President, **Power Presentations, Inc.**

Sheri Jeavons will lead an interactive session on how to communicate succinctly and get results. You will learn how to showcase your expertise and build your credibility by presenting decisive recommendations through her "ten minute solution process." Whether you're communicating one-on-one or to a small group of executives, you will master the techniques to get corporate buy-in.

3:15pm-5:00pm

The Tribal Teepee Challenge

Let your creativity emerge as you and your team construct the Company Teepee! Using the materials on hand - poles, canvas, paints, brushes, leather, scissors and twine – tell your company story—past, present and future.

6:00pm-7:00pm

Cocktails

7:00pm-10:00pm

Dinner Event

**Hosted by TBD*

Tuesday, May 8, 2007

7:30am-8:30am

Breakfast

8:30am-10:00am

Corporate Leadership Redefined: Tomorrow's Leader

Dr. Carol Gallagher

Managing Partner, **Alliance for Excellence**

Join Dr. Carol Gallagher for a discussion on the characteristics necessary to be the leader people *want* to follow. She will discuss some commonly-held myths of executive success and realities of what it really takes to make it and stay at the top.

10:30am-12:00pm

Today's Most Common Workforce Issues: What Every Executive Needs to Know

Cari Dominquez

Former Chair (2001-2006), **Equal Employment Opportunity Commission**

Cari Dominquez will lead an interactive discussion on the myriad of workforce issues faced by top executives today. She will offer her advice and counsel on how to stay out of the courtroom and how management can implement strategies to attract and leverage today's diverse workforce.

12:00pm-12:30pm

Closing Remarks

Dr. Carol Gallagher

12:30pm-1:30pm

Lunch